Media Data 2022
The Medial Multi-Tool for your Advertising Success

Professional Craftsmen and Builders are versatile – and so is our newest Media Programme.

HANDWERK+BAU is an innovative multimedia platform for all target groups in and around the planning, construction, equipping and maintenance of buildings and infrastructure.

With HANDWERK+BAU you reach all Professionals in Craft and Building - or specialists in specific other branches - on the channels of your choice: online, in traditional and new print magazines, via newsletter, on social media, eLearning and webinars, videos and many more.

Target Groups
The Professionals in Craft and Building: Planners and Architects, Builders, Plumbers, Electricians, Carpenters, Roofers, Tinsmiths, Glaziers, Metalworkers, Locksmiths, Painters, Floorers and Drywallers. From Users, Specialists and Managers to CEOs and Proprietors.
www.handwerkundbau.at

Better together: www.handwerkundbau.at is the new combined website of the editorial department of Österreichische Bauzeitung, Gebäudeinstallation, Tischler Journal, Metall, Color, Dach Wand and Glas.

The HANDWERK+BAU Online Programme is an Innovation in the Austrian Media Landscape: For the first time a single platform addresses all Professionals in Craft and Building simultaneously.

Intuitive selection options provide users with preferences which register content for the next online visit - and appropriate technology enables the definition of specific target groups for particular communications.

Key Facts

Coverage

Page Impressions: 42 600  Visits: 21 100  Unique-Clients: 15 500

(source: Google Analytics, average monthly reach of bauforum.at, 1st half year 2021)

Target Groups

Employers and Specialists in Craft and Building: Planners, Architects, Builders, Plumbers, Electricians, Carpenters, Roofers, Tinsmiths, Glaziers, Metalworkers, Locksmiths, Painters, Floorers and Drywallers.

Distribution of Users on the platform www.handwerkundbau.at:
Online Advertising | www.handwerkundbau.at

Classic Advertising Formats

On www.handwerkundbau.at you can position your campaign in accordance with your target group. You can book space on the whole platform or in one or more branches: Building, Architecture, Roof/Wall, Glass, Painting, Metal, House Technology and Carpentry.

Banner Formats are implemented in rotation with a maximum of three other advertisers on each placement. An exclusive placement of your preference in accordance with land or province (surcharge 20%) is possible.

NEW: Programmatic Advertising

We offer Individual Deals which can assist you in simplifying the implementation of your campaigns. With Programmatic Advertising you can minimize the effort required for dealing with the disposition and coordination of your Online Campaigns. By utilizing your Demand-Site-Platform (DSP) you can deliver advertising material for our Branch Websites with speed, efficiency and flexibility.

Further Information on Individual Deals is available on enquiry.

<table>
<thead>
<tr>
<th>Display Advertising</th>
<th>Size</th>
<th>Branch</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Billboard</strong></td>
<td>Convincingly large Ad Space in the upper part of the website.</td>
<td>1024 x 250 px Mobile Banner 300 x 50 px</td>
<td>€ 590,– € 1 240,–</td>
</tr>
<tr>
<td><strong>Superbanner</strong></td>
<td>Prominently placed, resulting in high advertising effectiveness.</td>
<td>728 x 90 px Mobile Banner 300 x 50 px</td>
<td>€ 450,– € 950,–</td>
</tr>
<tr>
<td><strong>Content Banner</strong></td>
<td>Slightly smaller than a Content Ad. Suitable as an addition to other advertising formats.</td>
<td>300 x 100 px Mobile Banner 300 x 50 px</td>
<td>€ 450,– € 950,–</td>
</tr>
<tr>
<td><strong>Content Ad</strong></td>
<td>also known as Medium Rectangle, bordering on editorial content.</td>
<td>300 x 250 px Mobile Content Ad 300 x 250 px</td>
<td>€ 450,– € 950,–</td>
</tr>
<tr>
<td><strong>Video Content Ad</strong></td>
<td>Product and Company Presentations in Content Ad form.</td>
<td>300 x 250 px Mobile Content Ad 300 x 250 px</td>
<td>€ 590,– € 1 240,–</td>
</tr>
<tr>
<td><strong>Sitebar</strong></td>
<td>Large Advertising Space which adapts dynamically 1:2 according to screen size.</td>
<td>1:2 dynamic mind. 300 x 600 px max. 450 x 900 px Mobile Subtitel 320 x 480 px</td>
<td>€ 590,– € 1 240,–</td>
</tr>
</tbody>
</table>

Prices valid for one month, with a V.A.T. surcharge of 20%
## Online Advertising

**www.handwerkundbau.at**

### Display Advertising

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Size</th>
<th>Branch</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Half Page Ad</strong></td>
<td>300 x 600 px</td>
<td>€ 590.–</td>
<td>€ 1 240.–</td>
</tr>
<tr>
<td>Slightly larger than a Skyscraper, same placement.</td>
<td>Mobile Subtitle 320 x 480 px</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Data Format: HTML5, JPG, GIF</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Skyscraper</strong></td>
<td>120 x 600 px</td>
<td>€ 510.–</td>
<td>€ 1 090.–</td>
</tr>
<tr>
<td>On the right hand edge of the upper page area, suitable for Brand Expansion.</td>
<td>Mobile Subtitle 320 x 480 px</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Data Format: HTML5, JPG, GIF</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>L-Ad</strong></td>
<td>Superbanner oder Billboard plus Sitebar, Halfpage Ad or Skyscraper Mobile Subtitle 320 x 480 px</td>
<td>€ 650.–</td>
<td>€ 1 370.–</td>
</tr>
<tr>
<td>An L-Ad consists of the combination of two advertising forms. The ad spaces touch each other on the right edge.</td>
<td>Data Format: see Classic Advertising Forms</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Content Marketing

<table>
<thead>
<tr>
<th>Ad Type</th>
<th>Size</th>
<th>Branch</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sitelink</strong></td>
<td></td>
<td>Teaser</td>
<td>€ 650.–</td>
</tr>
<tr>
<td>Copy, Pic and Link Combination: 1 Pic max. 230 x 170 px, Headline max. 50 characters, Copy max. 190 characters, Link to your Landing Page, Sitelink for 1 month on our Homepage.</td>
<td>(Pic + Copy) + external Link</td>
<td>€ 1 370.–</td>
<td></td>
</tr>
<tr>
<td>Data Format: JPG</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Advertorial</strong></td>
<td></td>
<td>Teaser</td>
<td>€ 690.–</td>
</tr>
<tr>
<td>Teaser and Article [max. 3 Pics, Headline max. 100 characters, Copy max. 1500 characters].</td>
<td>(Pic + Copy) + internal Link to Article</td>
<td>€ 1 480.–</td>
<td></td>
</tr>
<tr>
<td>Data Format: JPG</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Prices

Prices valid for one month, with a VAT surcharge of 20%.

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**For more information:**

- [Handwerk und Bau](http://www.handwerkundbau.at)
- [Contact](http://www.handwerkundbau.at/contact)
Newsletter | Classic Advertising Formats

**Always up to date:** Our newsletter formats are as varied as our website users. In addition to our tried and tested Branch Newsletters, from 2022 a weekly Craft + Building Newsletter provides maximum flexibility for you when transporting advertising content to your ideal target group.

**Publication Interval:** 52x per Year  
**Opening Rate:** 30% *(July 2021)*  
**Recipients:** 8 941 *(August 2021)*

### Formate und Preise

**Newsletter Advertising**

<table>
<thead>
<tr>
<th>Format</th>
<th>Size</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fullbanner</td>
<td>468 x 60 px</td>
<td>€ 850,—</td>
</tr>
</tbody>
</table>
| Reach the target group of your choice by booking a classic advertising medium.  
Data Format: JPG       | Mobile Banner 300 x 50 px     |        |
| Content Ad            | 300 x 250 px                  | € 850,—|
| also known as Medium Rectangle, positioned next to editorial content.  
Data Format: JPG       | Mobile Content Ad 300 x 250 px |        |

You want to communicate with your Branch directly? Then book space in one of our specialized Newsletters: Building, Roof/Wall, Glass, Painting, Metal, House Technology and Carpentry.

For detailed information on advertising in Branch Newsletters, consult the individual Media Data for each publication.

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**Delivery of Online Advertising Material**

Online advertising formats are subject to IAB Standards on Advertising Media.  
Please note a minimum lead time of 5 working days when delivering the advertising material.  
Online Banners may not exceed 150 kb, Mobile Banners 80 kb of data volume.  
Please send your advertising material by Mail to: anzeigenservice@wirtschaftsverlag.at

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**Invoicing**

Newsletter fees are valid pro publication. The prices are subject to a V.A.T. surcharge of 20%
Newsletter | Individual Advertising Formats

Our Advertorial and Sitelink packages guarantee high digital connection to your target group. You reach all Newsletter readers and visitors to our Website, where your advertising material is positioned for one month.

**Sitelink**
The Sitelink consists of a short text and one visual element. It links readers from our Newsletter and our Website directly to your Landing Page.

€ 2 350,—

- Visual 230 x 170 px (JPG), Headline up to 50 characters, Text up to 190 ch, Link Text
- + Link to your Landing Page

**Advertorial**
A click on the Teaser in the Newsletter or on our Homepage links your customer to a full view of your Advertorial, which is presented within an editorial environment.

€ 2 560,—

- Teaser: Visual 230 x 170 px (JPG), Headline up to 50 characters, Text up to 700 ch
- + Full View: max. 3 Visuals, Headline up to 100 characters, Text up to 1500 ch, optional further links

**Exclusive-Newsletter**
As an Exclusive Client you give your company the space it deserves. The Newsletter is designed for you as a prominently placed, full view medium for your marketing communication. It is linked to our readers via Advertorial or Sitelink. Our editorial staff provides suitable additional content in order to enhance readers’ attention and interest.

€ 3 070,—

- Sitelink
  - Visual 480 x 220 px (JPG), Headline up to 50 characters, Text up to 700 ch, Link Text
  - + Link to your Landing Page

- Advertorial
  - Teaser: Visual 480 x 220 px (JPG), Headline up to 50 characters, Text up to 700 ch
  - + Full View: max. 3 Visuals, Headline up to 100 characters, Text up to 1500 ch, optional further links

All character specifications are to be considered including spaces.
Additional Digital Offers

Social Media

A Network for Professionals. Social Networks are now part and parcel of business and private life. We employ social media successfully to ramp up the volume and interaction of target groups. And you can profit from this. Our focus is mainly on LinkedIn, Facebook and Instagram. On LinkedIn we present B2B content for Decision Makers, CEOs and Senior Employees. On Facebook and Instagram we reach not only Branch Specialists and Employees, but also interested Private Persons. Via Facebook we communicate with Branch Groups and other B2B Communities.

Prices + Packages
Your Advertising Repertoire includes online editorial and newsletter distribution, posted in appropriate channels for your target group. We will be happy to make you an individual proposal.

e-Learning

Digital Learning for Professionals: Sometimes a considerable amount of specific knowledge is required. We think ahead, providing Specialist Users with Education Content for their professional development. It begins with small „Micro Learning“ units, which are authored by our editorial specialists and provide flanking advertising potential. Beyond that, we deal with advanced eLearning Courses and Certified Qualification Programmes.

Individual Learning Content for your customers: We also create Digital Product Schooling for companies. We produce learning content for complex products and processes, providing courses for the customers of our clients with a teaching concept that ensures optimal comprehension.

Prices + Packages
As Online Training is a very demanding issue, we are always happy to advise our clients individually with a view to developing appropriate and effective programmes.

Webinare

The Corona Crisis has resulted in a conceptual breakthrough in Distance Learning. Webinars are now a popular form of Knowledge Transfer in Real Time. In addition to advertising opportunities within the editorial environment of our HANDWERK+BAU Webinar Programme, we offer made-to-measure solutions for Company and Product Presentations. Thus you reach current and future customers on target, in combination with our Media Channels (Online, Newsletter, Print).

Prices + Packages
We will gladly provide you with a proposal geared exactly to your aims and targets.
The Print Products

Knowledge for Professionals – in printed form: Print Magazines are still a particularly effective vehicle for transporting advertising messages. Next to the advantages of the Digital World, a well produced Magazine remains a front runner in the race for Attention and Advertising Effectiveness.

With the new HANDWERK+BAU Specialist Publications we focus on major trends and work processes, concentrating on background stories, with an attractive layout and large pictorial elements.

Our branch specific publications for Building, Colour, Roof/Wall, Building Installation, Glass, Metal and Carpentry Journal continue to be produced at our reliably high quality level.

You can find detailed information on the advertising options in the individual media in the individual media data.
HANDWERK+BAU Special editions

**GEBÄUDEHÜLLE**
**In Focus:**
- Roof and Facade Cladding
- Ventilated Frontages
- Glass / Metal Facade
- Integrated Photovoltaic
- Insulation and Sealing
- Panels
- Wood Construction
- Concrete
- Colours and Rendering
- Shading

**Target Group:**
- Architects and Planners ........ 32 %
- Builders ................................ 25 %
- Roofers .................................. 20 %
- Painters ................................. 15 %
- Glaziers ................................. 6 %
- Metalworkers ......................... 2 %

**Total Run:** 20 900

**Material Delivery by:** 03.03.2022 • 08.08.2022

**Publication Date:** 30.03.2022 • 05.09.2022

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**GRÜN_RAUM**
**GEBÄUDE FLÄCHEN GESTALTUNG**

**In Focus:**
- „Green“ Buildings
- Building Environment Care
- Natural Surfaces and Paths
- Composable Building Elements and Connections
- Design & Greening of Public Spaces
- Terraces

**Target Group:**
- Architects and Planners ........ 30 %
- Gardeners, Landscapers, Local Councils .......................... 28 %
- Builders .................................. 23 %
- Roofers .................................. 19 %

**Total Run:** 18 500

**Material Delivery by:** 26.04.2022

**Publication Date:** 25.05.2022
HANDWERK+BAU Special editions

FENSTER+TÜREN
In Focus:
• Windows
• Daylight Solutions
• Inside Doors
• House and Complex Doors, Gates
• Fittings, Handles, Accessories
• Entry Solutions
• Smart Lock, Unlock and Control Technology
Target Group:
• Metalworkers ............... 27%
• Carpenters .................. 27%
• Architects and Planners .... 23%
• Builders ....................... 18%
• Glaziers ....................... 5%
Total Run: 27,950
Material Delivery by: 03.05.2022
Publication Date: 31.05.2022

BODEN
In Focus:
• Wooden Floors
• Laminated Floors
• Designer Floors
• Ceramic and Stone Floors
• Textile Floors
• Industrial Flooring
Target Group:
• Floorers and Painters ........ 35%
• Carpenters ..................... 35%
• Architects and Planners ....... 30%
Total Run: 21,900
Material Delivery by: 04.10.2022
Publication Date: 02.11.2022
Formats and Prices

Your Advertising Message in Editorial Form

Comprehensive Brand Messaging with an illustrated text contribution in „editorial look“. Present your company as a leading expert or introduce your product innovations in detail. You provide copy and pictorial elements, we design your content in appropriate typographical style. Our editorial specialists can assist you in formulating copy and selecting pictorial material.

<table>
<thead>
<tr>
<th>Format</th>
<th>Specifications</th>
<th>Prices</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advertorial</td>
<td>in Double Page format,</td>
<td>€ 7.780,–</td>
</tr>
<tr>
<td></td>
<td>including Logo + Contact Data</td>
<td>2–4 Pics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ca. 5.000–5.800 characters</td>
</tr>
<tr>
<td>Advertorial</td>
<td>in Whole Page format,</td>
<td>€ 5.170,–</td>
</tr>
<tr>
<td></td>
<td>including Logo + Contact Data</td>
<td>1–2 Pics</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ca. 2.000–3.000 characters</td>
</tr>
<tr>
<td>Advertorial</td>
<td>in Half Page format,</td>
<td>€ 3.450,–</td>
</tr>
<tr>
<td></td>
<td>including Logo + Contact Data</td>
<td>1 Pic</td>
</tr>
<tr>
<td></td>
<td></td>
<td>ca. 1.300–1.500 characters</td>
</tr>
<tr>
<td>Title Page</td>
<td>185 x 200 mm</td>
<td>€ 8.700,–</td>
</tr>
<tr>
<td>Inside Cover, front or back,</td>
<td>210 x 297 mm*</td>
<td>€ 7.790,–</td>
</tr>
<tr>
<td>Rear Cover</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* plus 3 mm Bleed, depending on positioning

Design Requirements for Title Pages: The title picture must be branch-specific and company neutral. We prefer suitable total or detail photos. Next to your logo an appropriately sized one line advertising claim can be added.

In accordance with § 26 Media Law an Advertorial must be declared as a paid insertion. One round of correction is included in the price. Production material that falls significantly short of the design requirements can be returned and alternative material requested. If agreed upon in consultation, we can revise material for you (up to max. fee: 500 €). The number of characters (incl. spaces) should be declared. Please provide text as a Word document, pictorial elements in print-ready format (JPEG, PNG, TIFF, PSD) with 300 dpi resolution, graphic elements as vector documents.
Basic-Information

Circulation

GEBÄUDEHÜLLE .................... 20,900 copies
GRÜN_RAUM ........................ 18,500 copies
FENSTER+TÜREN .................. 27,950 copies
BODEN .............................. 21,900 copies

Frequency

1x per year except Gebäudehülle (2x per year)

Magazine Format

210 mm wide x 297 mm high, DIN A4
Print space: 185 mm x 255 mm

Print and Binding Method

Offset, stapled binding. The publisher claims no liability for tone value deviation within the tolerance range.

Pre-print Data

Transfer of digital data via E-Mail (anzeigenservice@wirtschaftsverlag.at) possible. Please look up the detailed Technical Data, below.

Conditions of Payment

Invoices are to be paid in full within 30 days.

Bank Details

Advertisements
Bank Austria, IBAN AT511100004240571200, BIC BKAUATWW

Subscriptions
Bank Austria, IBAN AT171100009523298900, BIC BKAUATWW

Technical Data

General Information

Technical Criteria for Data
Please make sure to include in your advertising order the name of every file.
Files which are infected by a virus will be deleted by the publisher.

Data Format
PDF-files for the intended edition, optimized for print to the „PDF/X-4:2008“ standard;
Colour profile for coated papers (flatbed offset): ISO Coated v2 [ECI].

Criteria for Processing

1. No spot colours [e.g. HKS, Pantone], please convert all RGB or indexed colours to CMYK [Euro Scale] process colours.
2. All fonts must be embedded.
3. Pictorial elements should ideally be positioned with 300 dpi; linework should be positioned with 1200 dpi resolution.

Requirements for digital transmission
of advertising print files
The publisher claims no liability for any errors occurring in the production of an advertisement that was passed on with open files by the contracted partner.
Should the above mentioned criteria not be met, any extra time required to complete the work order will be registered and charged to the client. This also applies to the reworking of data and / or advertising designed at the customer’s request by the publisher.
Contact

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E aboservice@wirtschaftsverlag.at

Data Protection
For Queries on Data Protection mail to
datenschutz@wirtschaftsverlag.at

General Terms & Business Conditions
All content is in accordance with the General
Terms & Business Conditions [AGB] of the
Wirtschaftsverlag GmbH, which can be consulted
on www.wirtschaftsverlag.at/agb

Imprint

Der Wirtschaftsverlag BUSINESS-TO-BUSINESS COMMUNICATIONS

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Grünbergstraße 15, 1120 Wien
T +43 1 54664 0
E office@wirtschaftsverlag.at
I www.wirtschaftsverlag.at
Our Media

ÖSTERREICHISCHE BAUZEITUNG
The leading fortnightly Specialist Magazine for the entire Building Branch.
Publication: 20 x per year
Print Run: 10,500 [1st half 2021]

COLOR
The Specialist Magazine for Floors, Walls and Ceilings.
Publication: 4 x per year
Print Run: 7,400

DACH WAND
Austria's Specialist Magazine for professionals in Roofing, Roof Cladding, Sealing and Wood Construction.
Publication: 6 x per year
Print Run: 4,100

GEBÄUDE INSTALLATION
Publication: 10 x per year
Print Run: 11,000 [1st half 2021]

GLAS
Austria's Specialist Magazine for the Glass Processing Trade.
Publication: 6 x per year
Print Run: 1,200

KFZ WIRTSCHAFT
The competent and renowned specialist magazine with specific themes for the branch.
With total reach within the home market. Readers from areas such as sales, car mechanics and the automotive industry are provided with practice orientated information.
Publication: 10 x per year
Print Run: 9,100 [1st half 2021]

METALL
The Specialist Magazine for the Metal Processing Trade.
Publication: 10 x per year
Print Run: 11,650
The print run was increased in May 2021.

OIZ
(Austrian Real Estate Paper)
The preferred professional medium for 80 years.
Publication: 10 x per year
Print Run: 10,300

ÖGZ
Leading professional medium for the hotel, hospitality and tourist trades. Up to date editions twice per month with all relevant branch information.
Publication: 18 x per year
Print Run: 20,500 [1st half 2021]

TISCHLER JOURNAL
The Specialist Magazine for Carpentry
Publication: 10 x per year
Print Run: 7,400 [1st half 2021]

TRAFFIKANTEN ZEITUNG
Austria's leading professional medium for independent and contracted tobacconists and dealers.
Publication: 10 x per year
Average Print Run: 8,860

ÖSTERREICHISCHE BAUZEITUNG
THE LEADING FORTNIGHTLY SPECIALIST MAGAZINE FOR THE ENTIRE BUILDING BRANCH.
PUBLICATION: 20 X PER YEAR
PRINT RUN: 10,500 [1ST HALF 2021]

COLOR
THE SPECIALIST MAGAZINE FOR FLOORS, WALLS AND CEILINGS.
PUBLICATION: 4 X PER YEAR
PRINT RUN: 7,400

DACH WAND
AUSTRIA'S SPECIALIST MAGAZINE FOR PROFESSIONALS IN ROOFING, ROOF CLADDING, SEALING AND WOOD CONSTRUCTION.
PUBLICATION: 6 X PER YEAR
PRINT RUN: 4,100

GEBÄUDE INSTALLATION
THE SPECIALIST MAGAZINE FOR SANITATION, HEATING, CLIMATE/VENTILATION, ENERGY AND WELLNESS.
PUBLICATION: 10 X PER YEAR
PRINT RUN: 11,000 [1ST HALF 2021]

GLAS
AUSTRIA'S SPECIALIST MAGAZINE FOR THE GLASS PROCESSING TRADE.
PUBLICATION: 6 X PER YEAR
PRINT RUN: 1,200

KFZ WIRTSCHAFT
THE COMPETENT AND RENOWNED SPECIALIST MAGAZINE WITH SPECIFIC THEMES FOR THE BRANCH.
WITH TOTAL REACH WITHIN THE HOME MARKET. READERS FROM AREAS SUCH AS SALES, CAR MECHANICS AND THE AUTOMOTIVE INDUSTRY ARE PROVIDED WITH PRACTICE ORIENTATED INFORMATION.
PUBLICATION: 10 X PER YEAR
PRINT RUN: 9,100 [1ST HALF 2021]

METALL
THE SPECIALIST MAGAZINE FOR THE METAL PROCESSING TRADE.
PUBLICATION: 10 X PER YEAR
PRINT RUN: 11,650
THE PRINT RUN WAS INCREASED IN MAY 2021.

OIZ
AUSTRIAN REAL ESTATE PAPER
THE PREFERRED PROFESSIONAL MEDIUM FOR 80 YEARS.
PUBLICATION: 10 X PER YEAR
PRINT RUN: 10,300

ÖGZ
LEADING PROFESSIONAL MEDIUM FOR THE HOTEL, HOSPITALITY AND TOURIST TRADES. UP TO DATE EDITIONS TWICE PER MONTH WITH ALL RELEVANT BRANCH INFORMATION.
PUBLICATION: 18 X PER YEAR
PRINT RUN: 20,500 [1ST HALF 2021]

TISCHLER JOURNAL
THE SPECIALIST MAGAZINE FOR CARPENTRY
PUBLICATION: 10 X PER YEAR
PRINT RUN: 7,400 [1ST HALF 2021]

TRAFFIKANTEN ZEITUNG
AUSTRIA'S LEADING PROFESSIONAL MEDIUM FOR INDEPENDENT AND CONTRACTED TOBACCONISTS AND DEALERS.
PUBLICATION: 10 X PER YEAR
AVERAGE PRINT RUN: 8,860